

# MADE IN MICHIGAN

**SUPPORT** MICHIGAN'S ECONOMY.

**LOWER** YOUR ENERGY USE.



Made in Michigan is a program that allows you to support the local Michigan economy by purchasing energy efficiency home improvement products that are at **least 50 percent manufactured in Michigan.**

- **Manufacturing employs roughly 575,000 people in Michigan.**
- **Every dollar spent on final sales of manufactured products supports \$1.34 in output from other economic sectors.\***

Join fellow Michiganders in helping our state's economy and start saving energy and money now.

**Maximize your savings** in the Residential Heating, Cooling and Water Heating Program with **additional Made in Michigan rebates** on Bradford White Super High-Efficiency Gas Water Heaters.

#### **Eligible Bradford White Models:**

Tank type EF 0.67 or higher. Check manufacturer's specifications to ensure qualification.

**ASK YOUR PARTICIPATING CONTRACTOR FOR A MADE IN MICHIGAN PRODUCT.**

All Consumers Energy natural gas and combination customers can participate in the Made in Michigan Program through the Residential Heating, Cooling and Water Heating Program. To be eligible for the Made in Michigan incentives, customers must also participate in the Residential Heating, Cooling and Water Heating Program with a participating contractor that offers eligible Made in Michigan products. The program covers projects completed and installed between January 1 and December 31, 2017. Funding is limited and available on a first-come, first-served basis.

\*Source: The Facts About Manufacturing—9th Edition, The Manufacturing Institute, 2012

## **LOOKING FOR A CONTRACTOR?**

Visit **ConsumersEnergy.com/myhome** or call **866-234-0445** for a list of participating contractors.

Ask if the contractor installs eligible Bradford White water heaters.

**HELPING MICHIGAN SAVE ENERGY.  
THAT'S OUR PROMISE.**