

## NEW TRADE ALLY WEBSITE REFRESH FOR CONSUMERS ENERGY CONTRACTORS

Consumers Energy is excited to announce a new enhanced [Trade Ally website](#) for the Heating, Cooling and Water Heating (HVAC) program. We are confident that you will find the enhanced website convenient and easier to use - resulting in easier access to program information that you use to promote the Consumers Energy rebates to your customers!

### What's New:

- Easy to navigate and featuring new drop-down menus and resources
- Enhanced Rebate Center - Rebate resources for each program located on one page
- Contractor Interest Form - Enrollment survey for contractors wanting to become Trade Allies
- Join Us Page - Explains the benefits of each program for prospective contractors and includes Contractor Interest Form
- New Training Page - Lists Energy Efficiency Learning Center (EELC) updates and upcoming training opportunities

The updated contractor training page links to the EELC. The EELC offers trainings on your schedule to enhance your work.

Thank you for your continued support of the Consumers Energy HVAC program! Please contact our Account Advocate Team with additional questions.

Account Advocate Team  
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