



## CONSUMERS ENERGY SPECIAL HIGH-EFFICIENCY HVAC EQUIPMENT PROMOTION

The Consumers Energy HVAC & Water Heating Program is offering an end-of-year equipment replacement bonus promotion to encourage natural gas customers to purchase a higher-efficiency furnace combined with a Wi-Fi thermostat.

As a program Trade Ally, you can provide eligible customers with a coupon worth an extra **\$150** (in addition to standard program rebates) for installing a **97% AFUE or higher furnace AND a qualifying Wi-Fi thermostat**. This promotion will run from Nov. 1 – Dec. 15, 2018.

The coupon code for this promotion is **REPLACE2018**. Please find the printed coupon in your letter and distribute to customers.

If you would like to have coupons printed and shipped to your company directly, please email Josh Meyers at [josh.meyers@icf.com](mailto:josh.meyers@icf.com). Limit 100 coupons per company.

Please note you are not required to submit the printed coupon with the application in order to qualify for the bonus, but you must provide the promo code. In order to be eligible for the promotion, customers must receive natural gas service from Consumers Energy. Furnace and thermostat must be installed at the same time at the same premise address in order to qualify.

Thank you for your continued support of the Consumers Energy HVAC program! Please contact the Account Advocate Team for extra support.

Account Advocate Team  
877-404-7937  
[consumershvac@icf.com](mailto:consumershvac@icf.com)

[ConsumersEnergy.com/myhome](http://ConsumersEnergy.com/myhome)

