



## EVERYONE WINS WITH MADE IN MICHIGAN.

### INVEST LOCALLY AND MAKE YOUR HOME MORE ENERGY EFFICIENT.

#### Here's how it works:

- Be a Consumers Energy natural gas or combination customer
- Participate in the Residential Heating, Cooling and Water Heating program
- Work with a participating contractor that offers eligible Made in Michigan products
- Buy and install energy efficiency home improvement products that are **at least 50 percent manufactured in Michigan**

It's that easy. Best of all, the program is a win for you and a win for Michigan.

### FIND A CONTRACTOR.

Visit [consumersenergyed.com](http://consumersenergyed.com) or call **866-234-0445** for a list of participating contractors.

Be sure to ask if the contractor installs Made in Michigan-eligible and ENERGY STAR® certified water heaters.

### A WIN FOR YOU

- Save money by using energy efficiency products
- Reduce energy waste
- **Maximize your savings** by receiving **additional Made in Michigan rebates** on ENERGY STAR certified high-efficiency natural gas storage water heaters

### A WIN FOR MICHIGAN

- Reinvest in Michigan's economy
- Show support for Michigan's roughly 575,000 manufacturing employees
- Take pride in knowing that every dollar spent on final sales of manufactured products **supports \$1.34 in output from other economic sectors** such as agriculture, construction and manufacturing

Join your fellow Michiganders in helping our state's economy and start saving energy and money today.

ASK YOUR PARTICIPATING CONTRACTOR FOR A MADE IN MICHIGAN PRODUCT.